

FARMERS' MARKET COMMISSION  
Meeting Minutes  
July 11, 2018  
7:00PM  
Village Hall - Room 101

Present: Laura Lencioni (Chair), Mary Chris Jaklevic, Julia Knier, Dina Ross, Jennifer Purrenhage, Market Manager; Colleen McNichols; Staff Liaison; Mike Charley;

Excused: Dominic Cianciolo, Summer Vendor Liaison; Jim Vitalo, James Robinson-Parran, Church Liaison; Jeff Petertil Ross CIC Liaison; Frank Pond

- 1) Call to Order @ 7:07 pm
- 2) Agenda Approval: Approved, first by Knier, second by Ross
- 3) Public Comment: None
- 4) Approval of Minutes – June 13, 2018: Approved, first by Ross, second by Jaklevic
- 5) Church Liaison Report (Jeff Petertil): No Report
- 6) Vendor Liaison Report (Frank Damiano/Jim Vitalo): No Report
- 7) Chair Report (Laura Lencioni)
  - a) Lencioni communicated that Colleen McNichols and her inventoried supplies for the Corn Roast, Pie Bake-Off & Stone Soup events, Supplies will be ordered based on the current inventories.
  - b) Lencioni communicated that the commission needs commissioners to volunteer for the upcoming special events:
    - i) Corn Roast (August 11): Jennifer Purrenhage will co-chair the event. Dominic Cianciolo will be asked to be the other co-chair. The supplies and corn roaster will be ordered by Colleen McNichols. Volunteers will be needed for the event for set-up, operations and tear-down.
    - ii) Pie Bake-Off (September 1): Dina Ross will chair the pie bake-off. The draft application/sign-up sheet was reviewed, updates made and will be finalized and be posted. The contest will be advertised on Village website, at the market information booth and via other social media. Ribbons will be purchased for the event to give to winner(s). Judges must be found to judge the event. Purrenhage asked if the Village could post the recipes on the Village website. The language of the application form will

be updated to communicate to the applicants that their recipes may be published by the Village.

- iii) Stone Soup: Carnivore has already committed to prepare the Stone Soup.
- 8) Farmers' Market Liaison Report (Mike Charley): Charley communicated that the Village has a Farmers' Market Assistant candidate that is in process to be hired to staff the market when needed for the remainder of the season.
- 9) Farmers' Market Manager Report (Colleen McNichols)
- a) A chef demo is scheduled for this weekend, the demo participant is preparing a French Butter Cake.
  - b) Vendors communicated to McNichols that last Saturday they had their best sales, McNichols thinks that this may be because of great weather.
  - c) McNichols communicated that patrons have inquired about the lack of a dairy vendor. McNichols is actively looking for a new dairy vendor. McNichols communicated that she has reached out to Brunkow Cheese to see if Nordic Creamery would be willing to co-op through Brunkow. Nordic Creamery was a past vendor and their products were liked by patrons.
  - d) Volunteer t-shirts have been ordered and should arrive soon.
  - e) McNichols communicated that a small handful of vendors have asked if the Village could extend the market by one date for them to sell products prior to Thanksgiving for one Saturday. This will be tabled for now until more information can be obtained to discuss logistics.
  - f) Customer Survey: McNichols to share 2014 customer survey with commissioners. A decision will be made at a future FM Commission meeting as to whether a survey will be conducted in 2018.
- 10) Committee/Project Reports
- a) Sustainability Ambassadors: Knier is trying to recruit sustainability ambassadors. McNichols communicated that she has new signs for the containers that must be attached.
- 11) Old Business: None
- 12) New Business: None
- 13) Adjourn @ 8:17 am, first by Ross, second Jaklevic