



## FARMERS' MARKET COMMISSION

Meeting Minutes

February 14, 2018

7:00PM

Village Hall – Room 101

Present: Chairperson: Sandra Novack-Gottshall; Commissioners: Dominic Cianciolo, Mary Chris Jaklevic, Laura Lencioni, Jennifer Purrenhage, James Robinson-Parran, Dina Ross; Staff Liaison: Mike Charley; Market Manager: Colleen McNichols; Vendor Liaison: Frank Damiano; Church Liaison: Jeff Petertil

Excused: Commissioners: Todd Kuna, Julia Knier; CIC Liaison: Frank Pond

- 1) Call to Order @ 7:02 pm
- 2) Agenda Approval: Approved, first by Cianciolo, second by Ross
- 3) Public Comment: Ron Burke, Executive Director for the Active Transportation Alliance was invited to speak to the commission by commissioner Mary Chris Jaklevic. Burke presented information on Neighborhood Greenways or Bike Boulevards. Burke provided some suggested ideas on how the commission may work to increase walking, biking and/or public transit to the market, they included:
  - a) Bike Valets: Not Burkes top recommendation
  - b) Encourage patrons to transit to the market by walking, biking or public transit vs automobile
  - c) Identifying low-stress bike routes to farmers' market
  - d) A bike parade to the farmers' market
  - e) Providing incentives for patrons to ride bikes to the market
  - f) Open-streets event where a length of street is shut-down to allow for patrons to walk and/or ride bikes to the market
- 4) Approval of Minutes – January 10, 2018: Approved, first by Cianciolo, second by Ross
- 5) Church Liaison Report (Jeff Petertil): Petertil reported that the church is still discussing and researching what will happen, if anything regarding the church accessible bathrooms. The church will be using the same community partners for donuts as last year.
- 6) Vendor Liaison Report (Frank Damiano): Damiano communicated that he is eagerly awaiting the vendor application.
- 7) Chair Report (Sandy Novack-Gottshall)
  - a) FM Commission Membership Update: Todd Kuna has communicated that he is not staying on for a second term. Novack-Gottshall communicated that the commission will need a new volunteer to manage the Kid's Activities for the 2018 season. Novack-Gottshall communicated that Kuna has already invited the participants from last year and most have already committed to a date. Dina Ross volunteered to organize the kid's activities moving forward in 2018.
- 8) Farmers' Market Liaison Report (Mike Charley)
  - a) Ordinance Update: Charley communicated that he started the Village Board agenda process today by starting an agenda item commentary for the ordinance amendments today. The ordinance will first be triaged by the Village Manager and Deputy Village Manager prior to moving forward to the Village Board and/or Village Attorney.

- b) Single-Use Bags: Charley communicated that he has met with Colleen McNichols and Mindy Agnew, Village Sustainability Coordinator twice to discuss how to reduce and/or eliminate the single-use bags used by the vendors at the market. Charley presented information from this meeting including a “Bring Your Own Bag” campaign, supplying at least 500 reusable bags to the vendors/patrons and that fact that the information tent will be selling reusable bags. Charley communicated that there was some discussion on purchasing compostable bags in bulk to sell back to the vendors at a discounted rate, however no decision has been made on this yet. Charley also communicated that at this point there isn’t any commitment to totally eliminated single-use plastic bags at the market, however there has been some discussion on how this would be managed.
- 9) Farmers’ Market Manager Report (Colleen McNichols)
- a) 2018 Application Update: The vendor application will be ready for distribution by as early as tomorrow. McNichols communicated that Earth Fest is scheduled at the Public Works center on April 21. McNichols will participate on behalf of the farmers’ market.
- 10) Committee/Project Reports
- a) Friends Update (Jen Purrenhage): Friends Recruitment night is scheduled for May 8. Purrenhage communicated that she will reach out to Friends/Commissioners to get their feedback on t-shirt sizes, etc so that Colleen McNichols can order the volunteer t-shirts.
  - b) Pie Bake-Off Date: Novack-Gottshall asked if any of the commissioners had a strong opinion on the date. The date will be on Labor Day again.
  - c) Update on Go Green Days (Mary Chris Jaklevic): Tabled to next month’s meeting. There was some side-bar discussion about including the Village’s new Sustainability Coordinator Mindy Agnew on the planning process.
  - d) Children’s Activities Update (Todd Kuna): No updates other than Novack-Gottshall’s update above.
- 11) Old Business: None
- 12) New Business: None
- 13) Adjourn @ 8:03 pm, first by Robinson-Parran, second by Cianciolo

Next Meeting Wednesday, March 14, 2017, 7-9 pm, Room 101, Village Hall