



FARMERS' MARKET COMMISSION

November 12, 2014

7:00PM

Village Hall – Room 102

Present: Chairperson: Molly McDonough Carson; Commissioners: Joanne Balice, Jasmine Cleofe, Courtney Greve Hack, Jennifer Purrenhage, Erin Schoop, Aly Schoenfeldt, Warren Bakker; Market Manager: Jessica Rinks; Staff Liaison: Mike Charley; Farmers' Liaison: Jim Vitalo;

Others Present: Oak Park Library: Stephanie Kirchner; Adam Gill- Resident and applicant to Farmers' Market Commission:

Excused: Commissioners: Church Liaison

1. Call to Order 7:04 pm
2. Agenda Approval- Agenda was approved without changes
3. Public Comment- Adam Gill introduced himself as a potential future Farmers' Market Commissioner
4. Approval of Minutes of the August Farmers Market Commission meeting- Approved without changes
5. Old Business- None
6. New Business-
 - a. NPR Report – Molly McDonough Carson mentioned that NPR had a news piece on the Federal government and possible federal funding for a double coupon program. If grant monies become available, the Village will review the application process, which according to Warren Bakker includes a December 1 pledge deadline.
 - b. Ordinance review – Mike Charley will distribute the ordinance amendment recommendations to the commission for further review via email. The commission will review the ordinance and discussion on the ordinance will be scheduled for a commission meeting in 2015.
7. Farmers' Market Chairperson Report
 - a. Stone Soup – Molly stated stone soup went very well. Molly stated that approximately 500 servings of stone soup were served. The soup was served from 9:00 am to 10:30 am. A chunky vegetable and a creamy squash were served.



- i. Flavour Cooking School showed interest in cooking the stone soup in 2015.
 - b. Library Story Time – Molly stated that story time was well attended and went very well. Miss Genevieve from the Oak Park library was the storyteller.
 - c. Commission vacancies – Molly stated that there are several residents that have applied to join the Farmers’ Market Commission. These residents still must go through the necessary steps to be formally appointed to the commission.
 - d. Farmers’ Market tasks – Molly distributed a list of the different tasks leading into 2015 and asked that commissioners review the list and if interested in any of the tasks let her know.
8. Farmers’ Market Liaison Report
 - a. Customer Survey – survey questions from the customer survey were reviewed by the commission. The commission will carefully review the survey results prior to the next meeting and be prepared to discuss how to improve the market based on the survey results.
9. Farmers’ Market Manager Report
 - a. Jessica Rinks stated that the vendor survey will be going out this next week.
 - b. LINK totals/swiped: 2014 = \$10,343; 2013 = \$9695
 - c. Double Coupons Distributed: 2014 = \$6800; 2013 = \$2808
 - d. Double Coupons Redeemed: 2014= \$6153; 2013 = \$2517
10. Church Liaison Report - none
11. Vendor Liaison Report – Jim Vitalo thanked the commission for all their help and hard work during the 2014 season.
12. Adjourn @ 8:45 pm

Next meeting - Wednesday January 14, 2014