



FARMERS' MARKET COMMISSION

October 8, 2014

7:00PM

Village Hall – Room 102

Present: Chairperson: Molly McDonough Carson; Commissioners: Joanne Balice, Jasmine Cleofe, Courtney Greve Hack, Jennifer Purrenhage, Erin Schoop,; Market Manager: Jessica Rinks; Staff Liaison: Mike Charley; Farmers' Liaison: Jim Vitalo; Church Liaison

Others Present: Oak Park Library: Bridget Optholt, Stephanie Kirchner; Resident and applicant to Farmers' Market Commission: Sandy Novack

Excused: Commissioners: Aly Schoenfeldt, Warren Bakker

1. Call to Order at 7:05 pm
2. Agenda Approval- Agenda approved
3. Public Comment- Sandy Novack introduced herself as being a potential commissioner. Novak stated that she has applied to become a commissioner and attending a Farmers' Market meeting is part of the process to become a commissioner.
4. Approval of Minutes of September 10, 2014. A motion was made to approve the minutes with the agreement that the attendance would be added to the minutes from the last meeting. The motion was approved.
5. Old Business
 - a. Customer Survey – Molly read the draft customer survey to the commissioners. The goal is to survey customers prior to the end of the market. Joanne Balice and Courtney Greve Hack will be reviewing and finalizing the survey prior to completing the survey. The survey will either be offered at the market and/or online using a survey tool.
 - b. Farmers' Market Sign-up Genius – Erin Schoop stated that she will be taking over this task. This online tool is used to schedule commissioners' to volunteer at the farmers' market.
6. New Business - None
7. Farmers' Market Chairperson Report- Molly McDonough-Carson
 - a. McDonough-Carson stated that Frank Pond was appointed as the new CIC liaison.

