



FARMERS' MARKET COMMISSION

September 10, 2014

7:00PM

Village Hall – Room 102

1. Call to Order 7:05
2. Agenda Approval- Agenda was approved without changes
3. Public Comment- None present. No public comment.
4. Approval of Minutes of the August Farmers Market Commission meeting- Approved without changes
5. Old Business-
 - a. Discouraging or prohibiting plastic bags at the market- A discussion about how other farmers markets and cities have gone about banning plastic bags takes place. Commissioners inquired as to the procedure that would be required to actually ban bags at the Oak Park market. In order to proceed with banning bags, the farmers' market commission would form a resolution and it would be presented to the Board of Trustees. The commission has not yet reached consensus on whether bags should be banned and, if so, how. More info is needed. The commission wants to add this topic to the customer survey and to the end of season vender survey. Then based on that we'll see if the commission as a whole is interested in moving forward with a resolution. Maybe we could offer Bio bags for sale at the tent? We already offer paper bags. Molly doesn't want to add to inventory. We'll check with Green Home regarding sourcing bio bags.
6. New Business- none
7. Farmers' Market Chairperson Report
 - Commission membership is down by 2. Anybody have any suggestions for new Commissioners?
 - Friends recruitment: there used to be one person on the Commission who was in charge of managing the Friends and recruiting them, update Friends list, manage sign up genius, and send email reminders. Erin volunteered to take on this responsibility.



- Publicity / outreach committee: We used to have this, but don't anymore. Maybe we could add solicitation of food demo participants to this job. This person could also communicate with the Village's Communications Department to arrange for social media announcements.
- The customer survey is more of a special project - Catherine and Joanne
- Corn Roast- Warren will continue to run the corn roast.
- Stone soup- Rebekah is now gone. Molly will take over stone soup. Perhaps we could ask another vendor such as Kinderhook to make the soup this year? Or maybe ask Robert Morris school to make the soup or OPRF catering program to do it? Molly will do this for this year. For next year would love someone else on the Committee to get excited about this.
- Go Green- still need someone to take this on.
- 40th- Jennifer and Jasmin have formed a subcommittee on this topic.
- Vendor breakfast- Molly, The chair should do it.
- Merch and sales- staff does this so this should be cut as a Commission position
- Vendor of the week- throw this into the opening day vendor breakfast position
- Jessica will add vendor's Facebook / twitter etc. to the application so that we can use this info for promotional purposes next year.

8. Committee reports

- Regarding the customer survey: Catherine will be sending a questionnaire about what to include in the survey. Molly, Catherine, Joanne and Jessica will work offline to create the survey with hopes of getting it out this season.
- Corn Roast- \$1701 revenue not including any expenses. Should we pay The Farm for the corn? Commission feels that since The Farm isn't asking for payment, we should just take their generosity and continue to promote their product.
- 40th anniversary committee- Jennifer and Jasmin. A list of potential activates is circulated.
 - Logo design contest- The Village's Communications Department doesn't want us to do a logo but a design might be more acceptable. We could design a "shell" design and have kids fill it in or riff on it.
- Children's activities- Molly distributed a list of potential children's activities. Commissioners should look over the list and see which



activities we want to pursue. For now Molly asked the Commissioners if they are in favor of doing the story telling for this year? The Commission is in favor of that. Molly will spearhead this.

- Stone soup story telling either at the market or maybe at the library.

8:11PM Jasmin has to leave early. Meeting continues without her.

9. Farmers' Market Vendor Liaison report- None. Not present.

10. Farmers' Market Manager report

- Jessica explains the latest developments regarding the neighbor's complaints about trash. Jessica circulates a print out of the note the neighbor left at Pilgrim church and the pile of trash. Jessica explains that vendors have been reminded to clean up after themselves and staff will sweep the lot at the end of the market.

11. Report from church liaison- None. Not present.

12. Adjourn 9:03

Next Meeting Wednesday Oct 8th 7:00PM