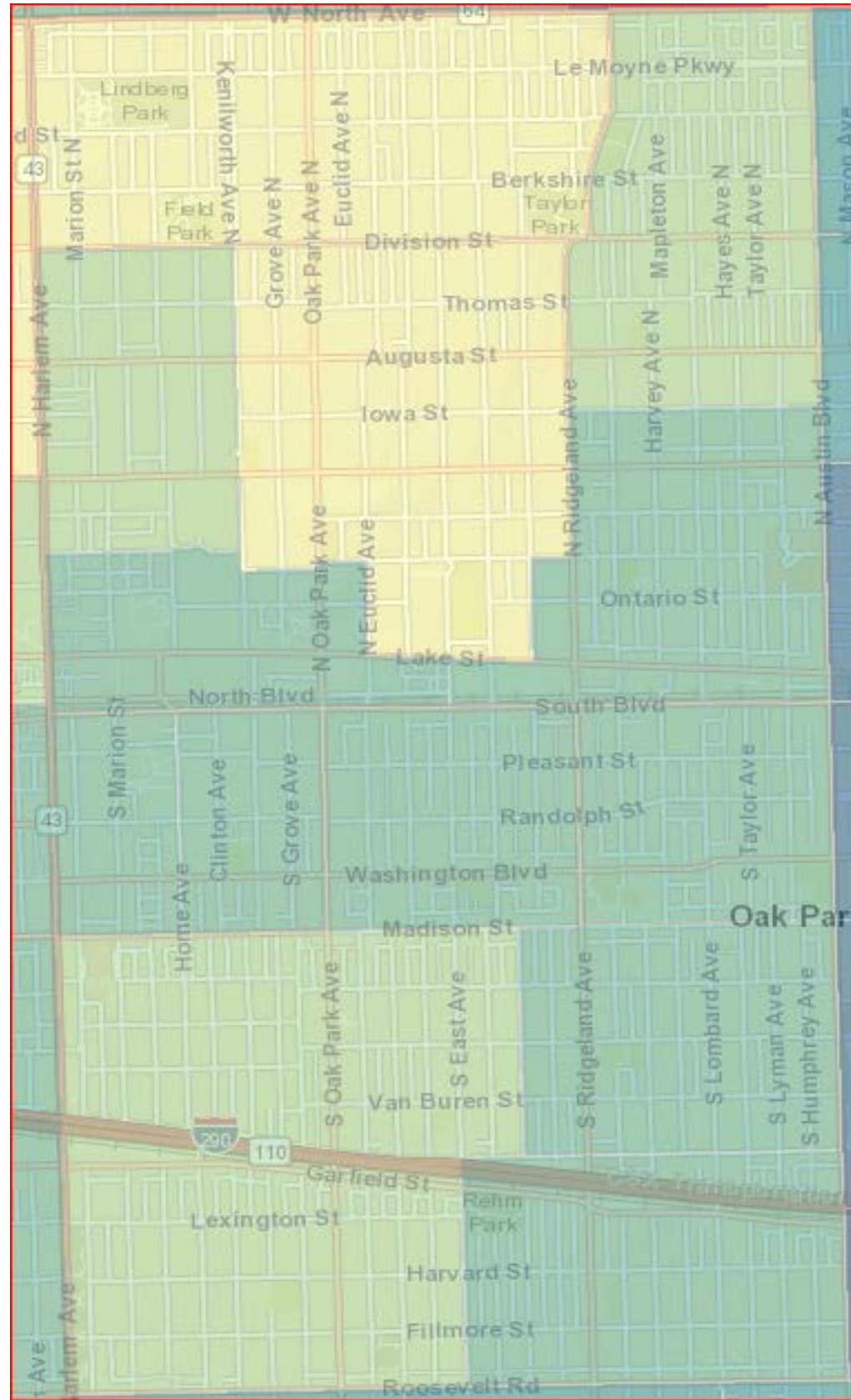


Response Outreach Area Mapper (ROAM)



LOW RESPONSE SCORE: The Low Response Score (LRS) is a metric developed by the Census Bureau to predict the percentage of households who will not self-respond to the Decennial Census. The LRS is stored in the Census Bureau's Planning Database. Within the ROAM application, census tracts are shaded by the LRS. The Census Bureau predicts that the darker census tracts are harder to survey than lighter census tracts. The idea is to identify areas that need more attention to try to boost self-response rates there.

Census Tract #	Low Response Score	Mail Response Rate
8121	19.4	77.6
8122	14.8	87.1
8123.01	21.2	70.6
8123.02	18.1	73.3
8124	13.4	85.6
8125	21.8	57.3
8126	24.2	58.4
8127	21.3	66.7
8128.01	21.4	64.3
8128.02	22.1	76.9
8129	18.0	75.2
8130	21.4	75.3
8131	20.0	70.4
8132	19.5	78.4

KEY: RELATED TO LOW RESPONSE SCORE

	0.0 to 15.9 (GOOD)
	16.0 to 19.9 (FAIR)
	20.0 to 24.9 (POOR)

Lighter Color = Lower Low Response Score (GOOD)
 Darker Color = Higher Low Response Score (POOR)

Response Outreach Area Mapper (ROAM)

Undercounted Risk Categories	CENSUS TRACT #													
	8121	8122	8123.01	8123.02	8124	8125	8126	8127	8128.01	8128.02	8129	8130	8131	8132
Children Under 5														
Total Population	4,582	4,010	4,250	2,823	3,384	3,131	3,234	3355.0	3,204	2,533	4,756	3,798	4,703	4,466
Population Under 5 (%)	9.28	5.21	5.79	5.24	5.47	6	4.36	7.66	5.21	5.92	7.65	4.77	7.36	7.12
Population 18-24 (%)	5.19	8.05	6.71	7.37	3.25	4.73	6.59	7.24	4.37	3.36	4.23	7.58	2.70	6.43
Population 65 and Over (%)	10.65	13.64	20.71	18.24	11.79	20.89	11.78	14.4	16.7	9.63	10.81	10.87	11.08	11.29
Single-Parent Households														
Households with Single-Parents (%)	11.82	7.11	4.81	1.54	3.03	12.13	7.32	7.73	10.51	5.04	7.37	11.06	11.60	10.93
Low-Income Populations														
Median Household Income (\$)	115,667	207,396	73,082	135,112	182,969	53,750	56,369	57181.0	63,269	61,908	104,926	102,344	88,111	117,083
Persons Below Poverty Level (%)	6.38	3.17	9.52	11.2	3.46	18.05	12.72	12.23	13.33	8.5	7.14	4.77	6.72	5.37
Children Under 18 Living in Poverty (%)	2.71	2.13	10.17	18.75	0.00	13.9	5.19	13.1	12.91	9.64	3.25	1.23	2.34	3.72
People of Color														
Non-Hispanic, Black (%)	34.55	10.85	17.04	13.67	7.33	31.62	23.81	20.0	23.50	18.83	11.69	22.91	27.07	8.64
Hispanic (%)	5.87	4.11	13.27	14.1	3.58	7.6	8.16	9.0	4.71	10.11	5.93	12.19	5.72	6.65
American Indian or Alaska Native (%)	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asian (%)	3.38	2.97	8.31	3.01	6.47	1.88	7.85	4.41	3.81	4.18	4.63	0.68	3.59	6.34
Native Hawaiian or Other Pacific Islander (%)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Some Other Race (%)	0.76	1.85	0.66	0.00	0.33	0.00	0.00	0.92	0.37	0.75	0.00	0.08	0.21	0.69
Immigrants														
Foreign Born (%)	5.22	8.10	11.93	13.32	9.04	7.12	13.45	9.09	15.14	9.08	8.43	6.66	8.87	10.7
Limited English Proficiency														
No One in Household Age 14+ Speaks English "Very Well" (%)	0.00	0.00	3.94	0.72	0.00	0.60	3.08	2.96	2.78	4.45	1.70	1.29	0.00	0.00
Population 5+ Who Speak English Less Than "Very Well" and Speak Spanish (%)	0.00	0.29	2.7	3.44	0.00	0.61	0.65	0.7	0.53	0.46	0.66	1.35	0.48	0.22
Population 5+ Who Speak English Less Than "Very Well" and Speak Russian (%)	0.00	0.00	0.72	0.00	0.59	0.03	0.19	0.00	1.61	0.00	0.02	0.47	0.00	0.00
Population 5+ Who Speak English Less Than "Very Well" and Speak Chinese (%)	0.00	0.00	0.15	0.00	0.00	0.00	0.00	1.00	0.00	0.67	0.66	0.00	0.00	0.00
Population 5+ Who Speak English Less Than "Very Well" and Speak Korean (%)	0.00	0.00	2.72	0.56	0.00	0.00	0.65	0.00	0.00	1.26	0.00	0.00	0.00	0.00
Population 5+ Who Speak English Less Than "Very Well" and Speak Vietnamese (%)	0.17	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Population 5+ Who Speak English Less Than "Very Well" and Speak Tagalog (%)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.16	0.00	0.16	0.41
Population 5+ Who Speak English Less Than "Very Well" and Speak Arabic (%)	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	1.55	0.00	0.43	0.00	0.00	0.00
Renters & Multi-Family														
Total Housing Units	1,678	1,325	2,611	1,070	1,147	1,626	1,861	1675.0	1,884	1,429	1,895	1,468	1,841	1,629
Total Occupied Housing Units	1,590	1,294	2,310	973	1,121	1,509	1,654	1553.0	1,760	1,349	1,765	1,320	1,776	1,555
Renter Occupied Housing Units (%)	21.82	9.74	63.33	22.82	12.22	59.51	64.63	51.2	61.65	61.82	26.91	32.73	36.99	29.07
Multi-Unit (2+) Housing (%)	22.59	12.53	90.69	40.65	18.92	71.89	75.44	73.37	88.11	85.16	35.67	38.28	40.96	36.28
Multi-Unit (10+) Housing (%)	6.62	5.13	77.44	18.41	7.67	35.06	38.53	39.1	63.22	53.25	18.79	7.7	16.78	10.93
Internet Access														
Households with No Computing Device (%)	4.47	3.48	12.21	6.27	0.00	20.15	12.09	17.2	7.44	11.71	5.21	5.45	5.74	4.63
Households with Only Smartphone (%)	0.88	0.70	0.00	0.62	0.00	0.00	3.99	0.00	4.15	2.52	2.15	4.09	0.00	0.00
Households with No Internet Access (%)	5.35	6.41	13.94	7.40	1.69	27.83	20.68	24.73	14.94	22.24	8.39	7.65	7.55	3.67
Population with No Computing Device (%)	2.40	1.39	8.22	2.92	0.00	10.75	6.20	8.14	4.09	7.11	2.36	4.34	2.87	1.99

KEY: The Most at Risk Categories for Undercounting, by Census Tract